

Engagement Data

2022-2023

| Activity measure | Detail | Q1 | Q2 | Q3 | Q4 |
|------------------|--|-------|-------|----|----|
| 1a | Number of people Registered for Information | 991 | 993 | | |
| 1b | Number of members of Reference and Engagement group | 101 | 101 | | |
| | Experts by Experience | 8 | 9 | | |
| | Organisations | 93 | 92 | | |
| 1c | Visits to HWW website | 4459 | 2434 | | |
| | New | 89.4% | 91.1% | | |
| | Returning | 10.6% | 8.9% | | |
| 1d | Number of Followers on Facebook | 544 | 555 | | |
| | Number of followers on Twitter | 1134 | 1156 | | |
| 3b | Number of contacts with members of the public i.e. attending events | 1474 | 486 | | |
| 4a | Number of consumer enquiries for advice, information and signposting | 52 | 47 | | |
| 4a | Number of patient experiences received | 58 | 46 | | |