

| Engagement Data |  |  |  |  |  |
|-----------------|--|--|--|--|--|
| 2021-2022       |  |  |  |  |  |

| Activity measure | Detail   | Q1    | Q2    | Q3    | Q4    |
|------------------|--|-------|-------|-------|-------|
| 1b               | Number of members of Reference and Engagement group                  | 109   | 109   | 104   | 106   |
|                  | Experts by Experience  | 10    | 10    | 10    | 10    |
|                  | Organisations  | 99    | 99    | 94    | 96    |
| 1c               | Visits to HWW website  | 4394  | 2511  | 2322  | 2868  |
|                  | New  | 90.4% | 85.0% | 93.2% | 91.4% |
|                  | Returning  | 9.6%  | 15.0% | 6.8%  | 8.6%  |
| 1d               | Number of likes on Facebook  | 370   | 435   | 491   | 524   |
|                  | Number of followers on Twitter                                       | 1116  | 1118  | 1130  | 1131  |
| 3b               | Number of contacts with members of the public i.e. attending events  | 139   | 228   | 572   | 376   |
| 4a               | Number of consumer enquiries for advice, information and signposting | 33    | 47    | 66    | 47    |
| 4a               | Number of patient experiences received                               | 51    | 82    | 40    | 50    |