

Engagement Data

2024-2025

Activity measure	Detail	Q1	Q2	Q3	Q4
1a	Number of people Registered for Information	1045	1058	1059	
1b	Number of members of Reference and Engagement group	100	98	100	
	Experts by Experience	8	8	8	
	Organisations	92	90	92	
1c	Visits to HWW website	1660	1719	4074	
	New	88.3%	92.1%	94.9%	
	Returning	11.7%	7.9%	5.1%	
1d	Number of followers on Facebook	714	777	812	
	Number of followers on Twitter (account closed Feb 2025)	1154	1132	1132	
	LinkedIn			17	
3b	Number of contacts with members of the public i.e. attending events	301	808	380	0
4a	Number of consumer enquiries for advice, information and signposting	30	35	24	0
4a	Number of patient experiences received	68	77	103	0