

The 2026 findings show that men in Worcestershire are still reporting the same issues highlighted in 2024 and 2025. Variation within and between GP surgeries persists, too many men are still being diagnosed at later stages, and information at key decision points is not consistently clear.

<https://youtube.com/shorts/SBKxMcg1os0?si=43swWUFyFSkHb3o>

Recommendations

The evidence indicates that too little has changed since our earlier reports. Based on our findings, and consistent with the recommendations set out in our *2025 Position Statement*, our recommendations remain the same:

1. Segment and Target

Shift the focus towards identifying high-risk men earlier. Clearer, risk-based conversations could help ensure earlier diagnosis and reduce late-stage presentations.

2. Reach Out to High-Risk Patients

Simplify messaging so it focuses on supporting high-risk groups to access PSA testing. Many respondents with family history pushed for testing themselves, highlighting a gap in proactive clinical support.

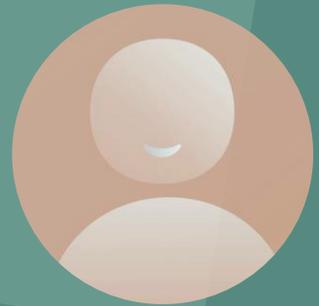
3. Upgrade the System

Primary care needs the tools, capacity and support to deliver consistent, timely and risk-based advice. Clear pathways, appropriate mpMRI capacity and consistent messaging across all practices are essential to reduce variation.

HWW Prostate Cancer Survey January/February 2026

Over 150 men from Worcestershire surveyed in January and February 2026

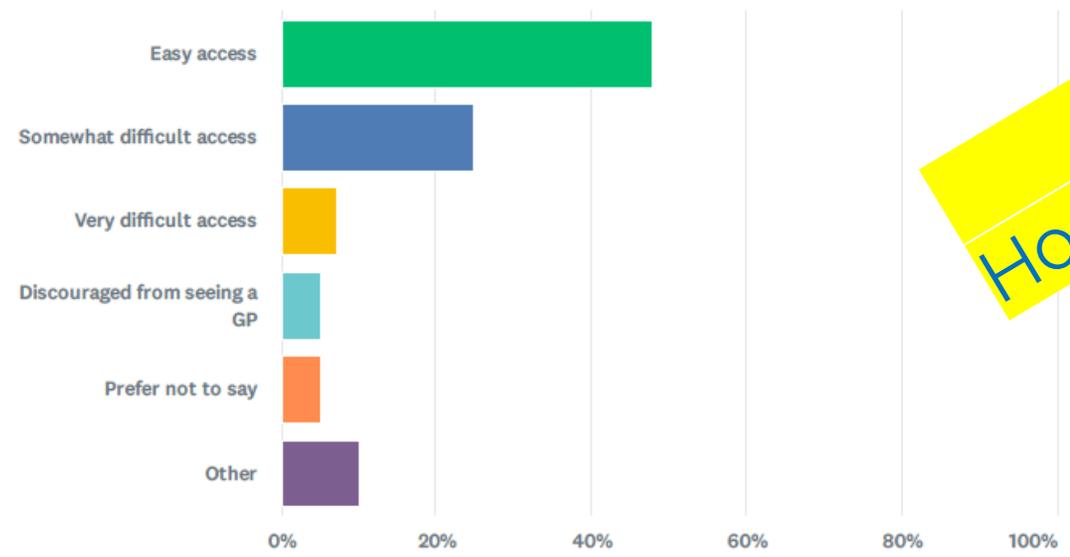
Report written, out for comments and approval, it will be published and available on HWW website in April 2026



Understanding Decisions Around PSA Testing and Prostate Cancer Treatment (UK)

Q6 Tell us about access to your GP when you needed to talk about prostate cancer

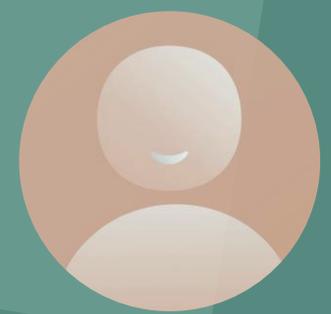
Answered: 140 Skipped: 6



Newsflash!
House of Commons report

Healthwatch Prostate Cancer Survey

Variation within and between GP surgeries persists, too many men are still being diagnosed at later stages, and information at key decision points is not consistently clear.



House of Commons APPG on Prostate Cancer March 2026 Report Summary



Key Insights and Recommendations:

1. Develop a single, authoritative national guidance framework for PSA testing to replace the current fragmented approach.
2. Introduce a targeted incentivisation scheme for Primary Care Networks, to support early case-finding among high-risk men.
3. Provide dedicated funding for Integrated Care Boards and Cancer Alliances to deliver sustained, culturally competent community level engagement with the men most at risk.



Prostate Cancer APPG Report

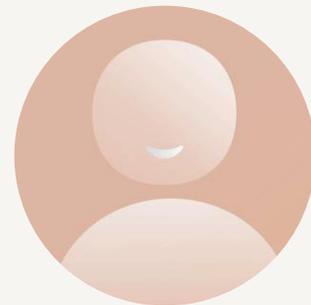


The House of Commons All Party
Parliamentary Group Report on Prostate
Cancer March 2026



Prostate Cancer Awareness March 2026

More than 1100 people in Herefordshire and Worcestershire are living with a Prostate cancer diagnosis. In fact, it's the most common cancer in men, with around 1 in 8 developing it during their lifetime. That's why it's important to be aware of the signs and symptoms, especially as you get older.



Age:

Men over 50 have
a higher risk of
prostate cancer

Ethnicity:

Black men are twice
as likely to develop
prostate cancer

Family History:

If a close relative has
had prostate cancer
you are at higher risk